S.A INSTITUTE OF AUCTIONEERS

SCAN TO DOWNLOAD



# AUCTION SERVICE DROVIDER DRECTORY



Partner With Us to Unlock **New Opportunities** for Mutual Growth

www.auctioneering.co.za

# Service Providers

## **AUCTION SCHOOLS**

**Royal Auction Academy** 

# **ADVERTISING & SIGNAGE**

SA Laser & Signage Werksman Reyneke & Associates Design Crazy

#### **AGRICULTURE**

**Agricultural Produce Agents Council** 

#### **FINANCE & BANKING**

**Auction Finance** 

## **INSURANCE**

**Robin Baird Wright Insurance Brokers** 

# **MERCHANDISE**

**Prestige Quality Houseware** 

# PR & MARKETING

Media Savvy

#### **PRIVATE SECURITY**

**Eyona Security Solutions** 

# **SOFTWARE & WEB SOLUTONS**

AuctionApp.io
PCW New Media
iBidOnStorage SA
Meerkat Online Auctions

## **SOUND, ELECTRONICS & LIGHTING SOLUTIONS**

SoundCom Sounds Select





# INSURANCE SOLUTIONS DESIGNED FOR AUCTIONEERS

The auctioneering industry faces a unique set of risks and need to be safeguarded against the perils of insurance claims. Our comprehensive liability insurance solutions are crafted exclusively for auctioneers, ensuring your livelihood and financial future remain secure.

Robin Baird Wright is the appointed insurance broker of the SAIA Liability Insurance Scheme



# A unique insurance offering

PROFE	SSIONAL	INDEMNITY	Ensi
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Ensures financial protection against potential legal claims arising from errors, omissions, or negligence while providing a professional service.

COMMERCIAL CRIME

Provides coverage against various forms of theft, fraud and dishonesty committed by employees, whether acting alone or in collusion with others.

**PUBLIC LIABILITY** 

Public Liability provides cover for death, injury or damage to third party persons or property arising from business operations.

**DIRECTORS & OFFICERS** 

Protection that covers directors and officers for claims resulting from managerial decisions that have adverse financial consequences.

CYBER INSURANCE

Offers financial protection against potential data breaches and cyber attacks; safeguarding sensitive information and ensuring business continuity in an increasing digital marketplace.



ROBIN BAIRD WRIGHT
Insurance Brokers

Personal Service. Professional Advice.

# Contact our team for more information

Alison Garrett 083 600 7542 alison@rbwib.co.za Jeremy Wright 083 255 2775 jeremy@rbwib.co.za www.rbwib.co.za In partnership with ITOO Special Risks (Pty) Ltd



Robin Baird Wright is the binder holder, and have the mandate to enter into, vary and renew policies on this scheme.









# **Auction Schools**



# **ROYAL AUCTION ACADEMY**

The Royal Auction Academy is a professional international training center for auctioneers and auction house personnel, with practical training facility onsite.

012 372 3710 | course@auctionacademy.co.za www.auctionacademy.co.za



# **Advertising & Signage**



## **SA LASER & SIGNAGE**

NATIONWIDE AUCTION ADVERTISING!

- Street Pole Posters
- Budget Boards
- Large PVC Signs
- Auction Printing
- Large Format Printing
- Install Nationwide

081 254 9126 | salasercutting@outlook.com



# **WERKSMAN AND REYNEKE ASSOCIATES**

We are a marketing company and specialise in branded corporate gifts, design and printing of brochures and posters, design and placement of advertising (electronic and print design) and design and print of display materials such as pull-up banners, and wall banners. We conveniently deliver countrywide.

011 234 0977 | avon@werksmanreyneke.co.za www.werksmanreyneke.co.za



# **DESIGN CRAZY**

Design Crazy has been providing the real estate, auction and other industries with signage & printed branding collateral since 2006. Capture your audience and attract the customers you want with premium signage and printing. We understand the importance of making a great first impression. That's why we offer a comprehensive range of signage and printing services to help your business stand out. From largeformat billboards, lightboxes and window frosting to vinyl decals and more. We solve all your signage & printing needs in one place.

079 492 2481 | sales@designcrazy.co.za www.designcrazy.co.za



# **Agriculture**



# AGRICULTURAL PRODUCE AGENTS COUNCIL

The Agricultural Produce Agents Council is an innovative, supportive, proactive and responsive regulatory body. We regulate the occupations of fresh produce, export and livestock agents and maintain and enhance the status and dignity of those occupations and the integrity of persons practicing those occupations, according to section 9, Agricultural Produce Agents Act, 12 of 1992.

011 894 3680 | mari@apacouncil.co.za www.apacweb.org.za





# Finance / Banking



# **AUCTION FINANCE (PTY) LTD**

Auction Finance was founded in 2003. Over the last 21 years we have created strategic partnerships with recognised Financial Services Institutions that allow us to offer customised finance solutions. We offer competitive finance originations, aimed at simplifying the buyer's experience. Auction Finance has a national footprint and are represented in all the provinces in the country. We are approved with Wesbank, ABSA, Standard Bank, MFC, Marquis Finance, Alphera Finance, Merchant West, Centrafin, SASFIN, Sunlyn, Investec, RMB, IMAS, Cash Power, Redtree Capital and Cape Finance Corporation. We are an authorised financial service provider, FSP license number: 34936.

We offer finance solutions on a range of assets: from cars, trucks, yellow metal, and agricultural equipment. Our service offering include value added products to protect buyer's financial interests. Our aim is to assist our auctioneers to grow their business and to increase sales, without compromising on quality.

032 880 0200 | info@auctionfinance.co.za www.auctionfinance.co.za









# **Insurance**



# **ROBIN BAIRD WRIGHT INSURANCE BROKERS**

Please see Conference Sponsors page for more information and service provider offerings.

083 600 7542 / 083 255 2775 | alison@rbwib.co.za / jeremy@rbwib.co.za www.rbwib.co.za

# **Merchandiser / Housewares**



# PRESTIGE QUALITY HOUSEWARE

Prestige® Quality Housewares (PQH) is known for its extensive range of baking products, kitchenware and essential cooking accessories. Acquired by the FACKELMANN Group in 2015, PQH, along with sister company Wechsler, have over a Century of experience in importing and distributing branded, non-branded and private label solutions to the retail and hospitality industries, with both a national and African footprint.

Our long-standing business base, passionate management and sales teams, and dedicated staff along with an efficient supply, warehousing and distribution model ensures that we have the resources to withstand adversity and offer our clients a diverse range of merchandise.

The categories in which we specialise include Housewares, Kitchen, Cutlery, and Glassware, and Table Top product. Aside from the ownership of the Prestige® and Fackemann® brands, the business also distributes on behalf of international principals and provides private label solutions to its broad range of clients. Today, we form part of the family of companies, that is Fackelmann®

011 417 6600 | info@prestigehw.co.za www.prestigehousewares.co.za





# **Marketing**



# **AUCTION CALENDAR**

Auction Calendar is Southern Africa's premier auction marketing platform, helping auctioneers maximise visibility and reach more buyers. By consolidating all auctions in one user-friendly hub, we simplify discovery for buyers while amplifying your marketing impact.

With aggressive, targeted marketing and seamless usability, we ensure your auctions stand out, attract new buyers, and deliver results. Your success, our mission!

012 023 2032 | auctions@auctioncalendar.co.za www.auctioncalendar.co.za









# **Public Relations**



# **MEDIA SAVVY**

more.

We are a PR and Advertising agency that assists companies in getting the best bang for their buck in terms of PR and advertising. Our services include journalist services, writing press releases, website content, blogs and social media services. We also assist with media studies and the preparation of comprehensive adverting schedules that allows us to book your advertising upfront according to your marketing strategies and key performance indicators (KPI's).

Other services include social media management and strategy, Liaison, Newsletters, Web updates, Consulting articles, Press releases, interviews, stories, product releases,

reviews, case studies, blogs, media studies, magazine articles, editing and so much

011 973 0108 | media@mediasavvy.biz





# **Private Security**



# **EYONA SECURITY SOLUTIONS**

Eyona Security Solutions offers private security services customised to meet the specific needs of our clients. Recognising a gap in the market for affordable yet high-quality security, we built a company that values personal connection and exceptional service over becoming a large, impersonal corporation. As a family-oriented business, we are committed to maintaining direct involvement with our clients, ensuring quick response times and unmatched customer care. We serve the business, commercial, and industrial sectors, along with homeowners and tenants in Meyerton, Randvaal, the surrounding areas, and the Greater Johannesburg Area.

Our alarm monitoring and armed response services are currently limited to Meyerton and its immediate surroundings.

Services include Armed and Unarmed Security Guards, CCTV and video survellance, Property/Land security, event security, alarm installations, polygraphs and more

064 525 3858 | info@eyonasecurity.co.za www.eyonasecurity.co.za



# **AuctionApp.io**

AuctionApp.io is auction software you can use to add online bidding capabilities for your clients. You'll get your own branded, web- and app-based auction platform, plus tech support from real people via email or phone, and an easy-to-use admin portal that makes uploading your auctions simple, even if you're not tech-savvy. No need to worry about high costs, we charge no commission fees on auctions, just a budget-friendly upfront subscription fee in Rands. Plus, with AuctionApp.io, you'll have the opportunity to allow third parties to advertise on your auctions and keep any revenue earned, essentially making your platform pay for itself.

083 256 7487 | engagement@auctionapp.io www.auctionapp.io









## **PCW NEW MEDIA**

Web Development & Graphic Design Agency turning great ideas into world-class brands & websites. We are a small team, passionate about great design, functionality & excellent customer service. Our services include Web Development & Design, Graphic Design, Branding, Software Development, Data Management & Migration, and IT & Design Consultancy Services. Two decades and multiple global projects later, our ethos of out of the box thinking, professional design, technical delivery and customer centric approach remain the driving force behind our work. Today, we are a global company, with a team of experts who work closely together to ensure a seamless project delivery, bringing your ideas to a global audience.

021 944 6455 | info@pcwnewmedia.com www.pcwnewmedia.com







# iBidOnStorage SA

Are you an auctioneer seeking more stock or a wider audience to boost sales? Discover iBidOnStorage.co.za – South Africa's leading online storage auction platform, with thousands of items listed daily nationwide. Whether you need inventory or want to reach active buyers, our marketplace lets auctioneers buy full storage units (job-lot sales) and resell items individually for profit. With cutting-edge auction technology, we offer a secure, transparent space for buying and selling storage contents. Tap into our network of 14.000+ South African

buying and selling storage contents. Tap into our network of 14,000+ South African buyers and 50,000+ social media followers searching for unique deals. Enjoy seamless bidding, real-time updates, and secure payment options for a hassle-free experience. Whether you're an independent auctioneer or part of a larger team, iBidOnStorage.co.za is designed to grow with you.

Join iBidOnStorage.co.za today to boost profits with less admin and take your auction business to new heights.

021 556 2324 | info@ibidonstorage.co.za www.ibidonstorage.co.za









## **MEERKAT ONLINE AUCTIONS**

Meerkat Online Auctions is an online bidding platform that facilitates auctions online for a wide variety of items. Our platform features auctions in categories such as cattle, vehicles, property, furniture, tractors, trucks, trailers and wine, among others. Meerkat can provide live online auctions or timed auctions, meaning they run for a set duration during which bidders can place bids until the auction closes. Users can browse lots, place bids, and track auction progress in real time. Although Meerkat is based in South Africa, the platform is accessible to users nationwide, making it easy to buy across regions. In short, Meerkat Online Auctions connects sellers and buyers through a streamlined and efficient digital auction process.

064 214 7487 | mariaan@meerkatonline.co.za www.meerkatonline.co.za

# **Sound, Electronics & Lighting Solutions**



# **SOUNDCOM WHOLESALE**

Southern Africa's Public Address (PA) systems specialists. Importers and distributors of eminent international brand names, including MIPRO, AMBIENT and AHUJA. Sole Agents for the MIPRO Wireless Systems and AHUJA Public Address Systems in Sub-Saharan Africa

Products include 100V line PA Systems, wireless microphone and portable PA Systems, tour guide, conference and voice evacuation systems and a comprehensive range of audio products within the public address industry. We have the expertise and experience to help our customers make the right choice. Established since 1989.

082 802 1366 | dirk@soundcom.co.za www.soundcom.co.za





## **SOUND SELECT**

Sound Select is South Africa's leading DJ, pro audio, and sound equipment retailer, based in Johannesburg.

We specialize in top-tier gear for DJs, musicians, venues, churches, clubs, and event professionals. Our range includes PA systems, studio monitors, DJ controllers, mixers, microphones, lighting, musical instruments, and more from world-renowned brands like Pioneer DJ, JBL, Yamaha, and Shure.

We offer expert advice, product demos, system design, and installations to help customers find the perfect audio solution. Whether you're setting up a home studio, live venue, or full-scale event, Sound Select delivers unmatched service, trusted gear, and professional support.

011 485 3639 | info@soundselect.co.za www.soundselect.co.za









# Do you want to be a SAIA Endorsed Service Provider?

If you are ready to partner with a global auction community and unlock new opportunitie for growth, get in touch.

Contact the SAIA office for more information:







